

Media contacts: Dean Draznin 641-472-2257 (dean@drazninpr.com); Leslie Levine 847-205-9853 (leslie@drazninpr.com)

Press Release

**THIS SPRING GET AN ENERGY MAKEOVER
Rev it up with ribose**

MINNEAPOLIS, MN, March 30, 2008—Replace the winter blues and cold-weather doldrums with an energy makeover just in time for spring. With fatigue becoming a national epidemic, it's more important than ever to find healthy ways for replenishing energy. Now, a simple, five-carbon sugar—D-ribose—is offering new hope for a range of people from those who suffer from major illnesses to those who just need an extra boost for their multitasking—often overwhelming—lifestyles.

D-ribose also is commonly found in more than 200 functional foods like energy bars (Detour) and drinks (Snapple Antioxidant Water). It's not surprising since clinical studies have shown that D-ribose helps regenerate energy levels in tired muscles. In fact, this powerhouse, fuel-building sugar accelerates recovery when tissues are stressed by strenuous exercise, overwork or illness.

People tend to hibernate during the winter months, which can lead to feelings of lethargy and low energy. According to Jacob Teitelbaum, MD, board-certified internist and the leading medical expert in vitality and fatigue, many people need an energy jumpstart after dealing with the cold and inactivity of winter.

"We're in the midst of a human energy crisis," says Teitelbaum, medical director of the national Fibromyalgia and Fatigue Centers and the author of *From Fatigued to Fantastic* (3rd revised edition, Avery/Penguin Group, October 2007). "Most people need a boost but not from energy vampires like sugar and highly caffeinated drinks. These ultimately deplete the energy reserves."

D-ribose is a naturally occurring monosaccharide the body uses to stimulate the synthesis of adenosine triphosphate (ATP), an essential energy compound. ATP is critical to health and maintaining normal energy-dependent body functions. Ribose is the essential component in the making of ATP.

Revving it up with ribose is easy since the ingredient is now included in many high-profile energy products like Detour Energy Bars, SoBe Life Water, Vitamin Water Endurance, and Snapple's new Antioxidant Water. Ribose also is available at many natural food stores from distributors including Jarrow, Swanson's, and Life Extension.

Bioenergy Life Science, Inc. (<http://www.bioenergy.com>) is a privately held, Minneapolis-based life sciences company whose core technology lies in the development and commercialization of products based on the physiological benefits of D-ribose in health and wellness.

#