

Media contacts: Dean Draznin 641-472-2257 (dean@drazninpr.com); Leslie Levine 847-205-9853 (leslie@drazninpr.com)

**Press Release**

**GIVE YOUR VALENTINE AN ENERGY MAKEOVER**

**Rev it up with ribose**

**MINNEAPOLIS, MN, FEBRUARY 14, 2008**—Chocolates are nice and flowers rarely disappoint. But nothing says, “I love you” like the gift of energy. Fatigue is quickly becoming a national epidemic. But now, a simple, five-carbon sugar—D-ribose—is offering new hope for a range of people from those who suffer from major illnesses to those who just need an extra boost for their multitasking —often overwhelming—lifestyles. That's sweet!

D-Ribose has already been shown to increase functional capacity for patients with congestive heart failure (CHF) by improving diastolic heart function, ventilation, exercise capacity, and oxygen uptake efficiency. It's also widely used to help treat Chronic Fatigue Syndrome (CFS) and Fibromyalgia (FMS). But it's also commonly found in more and more functional foods like energy bars (Detour) and drinks (Snapple Antioxidant Water). It's not surprising since clinical studies have shown that D-ribose helps regenerate energy levels in tired muscles. In fact, this powerhouse, fuel-building sugar accelerates recovery when tissues are stressed by strenuous exercise, overwork or illness.

But even the most romantic holiday of the year can sap people of their energy—with Valentine's Day hitting on a Thursday, many people will be tired and worn out. According to Jacob Teitelbaum, MD, board-certified internist and the leading medical expert in vitality and fatigue, holidays in general are fraught with stressful traps, all of which can put a strain on what's supposed to be a day about love.

"We're in the midst of human energy crisis," says Teitelbaum, medical director of the national Fibromyalgia and Fatigue Centers and the author of *From Fatigued to Fantastic* (3<sup>rd</sup> revised edition, Avery/Penguin Group, October 2007). "Valentine's Day, while offering a wonderful opportunity to recognize the people we love, can unfortunately create stress as people push themselves to please friends, family, and those special someone's, often to the detriment of their own health."

D-Ribose is a naturally occurring monosaccharide the body uses to stimulate the synthesis of adenosine triphosphate (ATP), an essential energy compound. ATP is critical to health and maintaining normal energy-dependent body functions. Ribose is the essential component in the making of ATP.

Giving the gift of ribose is easy. Instead of the conventional box of chocolates, create a basket of energy with Detour Energy Bars, SoBe Life Water, Vitamin Water Endurance, and Snapple's new Antioxidant Water. Ribose also is available at many natural food stores from distributors including Jarrow, Swanson's, and Life Extension.

Bioenergy Life Science, Inc. (<http://www.bioenergy.com>) is a privately held, Minneapolis-based life sciences company whose core technology lies in the development and commercialization of products based on the physiological benefits of D-ribose in health and wellness.

# # #